



FOR IMMEDIATE RELEASE

JANUARY 10, 2020

CONTACT: Brandon Rook, Public Relations Manager
brook@carthage.edu • Office: 262-551-6686 • Cell: 215-605-6262

CARTHAGE COLLEGE NAMES NEW CFO

KENOSHA, Wis. – Carthage College announces the appointment of Tina Schmitz as its vice president for finance and administration and chief financial officer. Ms. Schmitz, an alumna from the Carthage College Class of 2000, is a seasoned financial executive with more than 25 years of experience in accounting, finance, and administration.

“I feel honored to be back ‘home’ at Carthage College,” Ms. Schmitz said. “I knew years ago, when I first arrived on campus for business classes, that this is indeed a special place. Carthage’s mission of ‘Seeking Truth, Building Strength, and Inspiring Service’ resonates with me both personally and professionally. I am looking forward to carrying out that mission here at Carthage.”

Ms. Schmitz’s new role with Carthage began in December 2019. She has extensive experience managing teams of finance professionals at education, business, and media companies. Prior to joining Carthage, she served as CFO at United Communications Corporation (where she was also chief administrative officer) and the YMCA of Metropolitan Milwaukee (as well as vice president of finance).

In addition, she’s held CFO positions at the Kenosha Area Business Alliance and the Kenosha Unified School District. She also worked as director of budgets and internal audit at Gateway Technical College while teaching accounting as an adjunct instructor.

“I am simply thrilled that Tina Schmitz has joined the Carthage leadership team,” said Carthage President John Swallow. “The extraordinary skills she brings us in leadership, management, and teamwork — drawing upon her wide administrative experience, consummate professionalism, and deep local connections — are second to none. Welcoming her back to her alma mater is a special privilege.”

Before being named CFO, Ms. Schmitz remained active as an alumna, serving on the President’s Leadership Council and presenting at the College’s inaugural Aspire Conference in September 2019. In addition to a bachelor’s degree in business administration from Carthage, she holds a Master of Education degree in leadership from Capella University, and an accounting degree from Gateway Technical College.

• • •

ABOUT CARTHAGE



Located on the shore of Lake Michigan in the thriving Chicago-Milwaukee corridor, Carthage College enrolls 2,800 undergraduate and graduate students. Named a Best Midwestern College by the Princeton Review and a Most Innovative School by U.S. News & World Report, Carthage has been a top producer in the nation of Fulbright U.S. Students for four years running. Carthage is ranked No. 3 in the country among baccalaureate institutions for student participation in short-term study abroad. New this year, the College has launched The Aspire Program™, a comprehensive four-year career development program for all students. The Aspire Program builds on Carthage's strong history of providing students with the skills they need to succeed after college.

Follow Carthage College on [Facebook](#), [Instagram](#) and [Twitter](#) for the latest news.