

Assistant Director Report  
August 8, 2024

**Executive Board** Todd Treichel will serve as the new AD for Industry. Mike Mortenson was the intended AD for Student Satellite Initiatives. Unfortunately, he is unable to take on this role at this time. We will be seeking to replace Bill Farrow by the Spring Advisory Council Meeting. Chris Stockdale's term concludes with this meeting. If you are interested in serving as the Advisory Council Chair, please contact Kevin or Christine. In the event no one expresses interest, Chris offered to serve another term.

**Affiliate Agreements** Each institution provided a cost-share commitment letter for the multi-year proposal. In the next several weeks, the WSGC office will send out forms to report the verified cost-share for the 2023-2024 grant year. We will ask each institution to provide an intended cost-share report for the 2024-2025 grant year. We anticipate the intended cost-share will either meet or exceed the 4-year commitment provided in June. If your institution is unable to meet this amount, a budget justification will be required. The proposed amount suggested was a minimum amount that would allow WSGC to meet vs. exceed the cost-share requirement. We welcome additional cost-share that is similar to last year's cost-share commitment. This allows us to be flexible in issuing awards from the different spending categories.

**Funding Programs** The Collegiate Rocket Launch program will be led by Glenn Spiczak, University of Wisconsin – River Falls. Bill Farrow will help transition the program from MSOE to UW-RF this year before he retires. This will be the final year for the Midwest Rocket Launch funding opportunity. The Unmanned Aerial Vehicle summer program will move from Lawrence University to Carroll University next summer. Mike Mortensen, who spearheads Aerospace Jam, will take on the summer program. He has informed WSGC that due to changes at Carroll University, the program may be in jeopardy. We may be looking for an alternate host institution. If you or a colleague would be interested in hosting this program, please contact Kevin or Christine. Alternatively, we will consider other programming opportunities to provide for our community.

**Budget Update** The 2024-2025 Internship, Scholarship, and Fellowship program has decreased by ~\$90K. Programs affected by this adjustment are internships (~-\$28K), fellowships (+\$2K), and scholarships (~-\$55K). The biggest factor in the scholarship decrease is the elimination of the Elijah Balloon program and moving the Collegiate Rocket Launch prizes to a different budget category. There is a slight decrease in Undergraduate Scholarships (-\$6K), Undergraduate Research (-\$10K), and Women in Aviation (+\$6K) (moved from a different budget category). Research Infrastructure (+\$10K), Aerospace Outreach (+\$5K), Special Initiatives (+\$10K).

**Award Status** We have one 2023 award still open (IIP). We have thirteen 2024 awards open (4-AOP, 2-ESI, 1-HEI, 1-IIP, 1-OPP, 3-SIP, and 1-SSI). Seven awards are beyond their period of performance closeout date. Several of the 2024 awards are due to close out by September. This is a reminder of the importance of spending funds and invoicing WSGC within the period of performance. During the multi-year proposal, NASA will require a higher spend down threshold in order for WSGC to qualify for augmentation and annual funding.

**Marketing** On September 1, 2024, WSGC office will launch our poster campaign as the Announcements of Opportunity open for application. Digital files will be available for you to print at your campus. Some of our posters will have a new look, as we use student-developed posters. A PowerPoint master highlighting Student, Faculty, Outreach and Industry programs available to students and faculty will be ready for use. If you would like a the WSGC office to send you copies of the poster and/or send a personalized PowerPoint for your institution detailing the number of awards and amount of funds distributed since 2009, please notify Christine. We are still looking for awardees who would be willing to prepare an #IAMSPACEGRANT video, promoting WSGC programs/projects on your campus. If you are interested in creating a video on your campus as part of your cost-share commitment, feel free to talk with Kevin or me about your idea.

**IR Assistance** The Associate Directors will need volunteers for the Technical Advisory Panel. The TAP committee reviews applications for the various funding programs. If you are interested in serving as a TAP member, please sign up today. The time spent reviewing applications may be counted as cost-share.

Respectfully submitted,  
Christine Bolz